



## 2013 Pet Lover Show

February 16-17, 2013 - Tradex, Abbotsford, B.C.

1. **Print off Space Application/ Contract and Exhibitor and Display Standards. Please fill out application completely including the exhibit description. Exhibit description is critical to ensure that we offer you the most appropriate location. As well, consumers often call post-show, they can't remember your name but they now want to buy your product, and this helps us direct your customer to you.**
2. **Read and sign the Exhibitor Standards form and the Safety Acknowledgement form included in the package. In order to be considered for the show, these forms must be signed and returned to us accompanied with the Space Application. As various display items may not be admissible it is very important you read the Standards first!**
3. **Booth Space is a minimum 5' x 10' in the Marketplace section and 10' x 10' elsewhere, and Bulk Space is a minimum 400 sq ft.**
4. **Please send in your Space Application, Safety Acknowledgement form, and Exhibitor and Display Standards form either by fax or mail along with full payment for any display under \$1000 and 50% deposit for any display over \$1000. Please ensure you let us know if you have a booth location request. It is not always possible to give you the exact placement you want but we will do our best to accommodate you.**

**\*\*\*Please Note\*\*\* Booth placement will not be finalized until October 31st, 2012. We will contact you to discuss your booth location before we process your payment. Thank you and we look forward to working with you to help get your 2013 season off to a wonderful, profitable start!**

### **WE ARE HERE TO HELP:**

**Pet Lover Show**  
Box 178, Unit 800, 15355 - 24th Avenue,  
Surrey B.C. V4A 2H9  
Tel: 604- 535-7584  
Toll Free: 1-888-960-7584  
Fax: 604- 535-1463

**Nanette Jacques: Show Manager**  
Email: [njacques@shaw.ca](mailto:njacques@shaw.ca)

**Caroline Bray: Show Office Manager**  
Email: [caroline.expomax@shaw.ca](mailto:caroline.expomax@shaw.ca)



**Pet Lover Show**  
**February 16-17, 2013**  
**Space Application / Contract**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Prov/State: \_\_\_\_\_ Postal Code/Zip: \_\_\_\_\_ Website: \_\_\_\_\_

Telephone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell # For Contact At Show: \_\_\_\_\_ E-mail: \_\_\_\_\_

**EXHIBIT DESCRIPTION: Please supply a description of the types of products/services you wish to display.**  
 Only those items described below and approved by Show Management will be permitted to be displayed at the show. If your description needs more space, please submit your product list on a separate sheet and attach.

*Exhibitor Standards Page and Exhibit Description must be signed and submitted BEFORE contract will be processed and booth number assigned.*

We agree to pay ExpoMAX Canada West Coast (the Licensor) the appropriate space rate, plus HST. We have read and understand the Conditions of the Application/Contract on the following page(s) and agree to abide by them. If this Application/Contract is faxed to ExpoMAX, we authorize the Licensor to take any and all steps in reliance on our faxed Application/Contract as though it were an original. By signing below, the undersigned (in both a personal capacity and where applicable, on behalf of the entity) agrees that verbal authorization may be obtained from you to charge the credit card tendered in respect of payment hereunder.

Print Name: \_\_\_\_\_ Exhibitor Authorized Signature: \_\_\_\_\_

Booth Space Options	Early Bird Rate Booked Before Dec. 15, 2012	Standard Rate Booked After Dec. 15, 2012	Total Space Requested
<b>MARKETPLACE</b> Minimum 5' x 10' booth	\$545.00 per booth	\$595.00 per booth	
<b>BOOTH RATE</b> Minimum 10' x 10' booth	\$895.00 per booth	\$995.00 per booth	
<b>BOOTH RATE</b> 10' X 20' booth	\$7.95 per Sq.Ft.	\$8.95 per Sq.Ft.	
<b>BOOTH RATE</b> 10' x 30' booth	\$6.95 per Sq.Ft.	\$7.95 per Sq.Ft.	
<b>BULK SPACE</b> Minimum 20' x 20' bulk space only	\$5.95 per Sq.Ft.	\$6.95 per Sq.Ft.	
<b>Corner Premium</b>	<b>100.00</b>	<b>125.00</b>	
TOTAL SQ. FT. X RATE = \$ _____ + CORNER \$ _____ + 12% HST \$ _____ = TOTAL DUE \$ _____			

**A Deposit of 50% + HST must be paid at time of application to secure booth space, for contracts totaling over \$1000 + HST. Balance is due by Jan. 17, 2013.**

**All Contracts totaling less than \$1000 + HST must be paid in full at time of application.**

**Please make cheques payable to: ExpoMAX Canada West Coast**

Print Cardholder Name: \_\_\_\_\_ Deposit/Pmt. Amount: \_\_\_\_\_

VISA \_\_\_ MC \_\_\_ AMEX \_\_\_ Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_

Accepted by Show Management: \_\_\_\_\_ Date Accepted: \_\_\_\_\_

A signed copy of this contract and an invoice will be sent to the Exhibitor upon Show Management approval of this Space Application and Exhibitor Standards.

OFFICE USE ONLY			
Booth Space # assigned (A) _____	(A) Dimensions	Front: _____	x Depth _____
Booth Space # assigned (B) _____	(B) Dimensions	Front: _____	x Depth _____
Date Processed _____	(A) Sq. ft. _____	@ _____	\$ _____
Space Code _____	(B) Sq. ft. _____	@ _____	\$ _____
		Corner Premium	\$ _____
Invoice Number _____		Subtotal	\$ _____
Cheque # / Pmt type _____		Plus 12% HST	\$ _____
Deposit Received \$ _____	Final Balance Due \$ _____	TOTAL COST	\$ _____

**APPLICATION FOR SPACE**

No right to allocation of space may be derived from the application. In special cases the organizers may decide not to confirm an application, to allocate less space than has been applied for, to alter allocated space or to withdraw an allocation without the participant being entitled to claim compensation for damage incurred.

**RENT AND TERMS OF PAYMENT**

- Minimum deposit of 50% + 12% HST must be remitted with application, for contracts over \$1,000 + HST
- Balance payable 30 Days prior to scheduled move-in date: January 17<sup>th</sup>, 2013
- All Contracts under \$1,000 + HST must be paid in full at time of application
- Payments will not be accepted at or during the show
- PLEASE MAKE CHEQUES PAYABLE TO **ExpoMAX Canada West Coast**

**USE OF SPACE**

Exhibitor standard for displays and signage must adhere to show's written guidelines and must be approved by show management on acceptance of application.

Each exhibitor shall be restricted to showing only those goods described in this agreement, and shall confine its exhibit, activities and operations to the licensed space. Without limiting the generality of the foregoing, the Exhibitor shall be prohibited from handing out coupons, samples or other materials belonging to or promoting the wares or activities of third parties and shall strictly confine all permitted activities to the licensed space. In addition, use of the space shall be strictly restricted to the Exhibitor and the Exhibitor shall not assign, either in part or in whole, otherwise permit the participation of any third party in any of the activities, undertakings or displays in the licensed space, without the prior express written consent of the licensor. In the event of the failure of the Exhibitor to utilize all its space to the satisfaction of the Licensor, it may at any time after the opening hour of the Show allot any vacant space to such other applicant, as it may deem appropriate, in its sole discretion, for the benefit of the exhibition. The Licensor reserves the right to relocate contracted exhibit space as it may deem necessary, in its sole discretion, for the overall benefit of the exhibition.

The use of said space shall be subject to the Rules and Regulations appearing in this contract and in the "Exhibitor Information Kit" and to all further rules and regulations now or hereafter adopted for the conduct of said Show, which are hereby, made a part of this Agreement and to which the Exhibitor agrees strictly to conform. The Exhibitor further acknowledges that the Licensor is a party to an occupancy agreement pursuant to which the use and occupation of the building by the Licensor and all Exhibitors is governed. The Exhibitor agrees to be bound by the terms, conditions, rules and regulations set forth in such agreement.

**CHARACTER OF EXHIBIT**

The Licensor reserves the right, in its sole discretion, to decline, prohibit or remove any exhibit, Exhibitor or proposed exhibit or Exhibitor not approved of by it, and to permit only such matter and conduct as it shall approve. The above reservation covers persons, things, conduct, printed matter, souvenirs and emblems, and all things which effect the character of the exhibition and the Exhibitor will not obstruct or hinder the Licensor in preventing or removing forthwith any matter, conduct or thing which it considers objectionable.

**RISKS**

All property used or exhibited is at the sole risk of the Exhibitor, and the Licensor will not assume any responsibility for the safety of exhibits against theft, robbery, fire, accidents or for any matter or thing whatsoever, or for bodily injury or damage to property or persons caused by the operations of the Exhibitor. The Exhibitor understands and agrees that the Licensor shall assume no responsibility for representations or warranties given by the Exhibitor to the public in regard to its products or services or for transactions or contracts between the Exhibitor and the public, or for any losses or damages arising there from.

**INSURANCE**

It is recommended that all Exhibitors have Insurance in place prior to each show. The Exhibitor shall hold the Licensor harmless from any damage, expense or liability, to or in respect to any person, arising out of the Exhibitor's occupancy of the said licensed space or any thing or matter connected with such occupancy or the activities of the Exhibitor, its servants, agents or employees in conjunction therewith, whether or not such activities shall occur in the licensed space, the building or elsewhere.

**REMOVAL OF GOODS**

Under no circumstances shall any portion of an exhibit be removed from the licensed space during the continuance of the Show without prior written permission of the Licensor. The Exhibitor will cause all exhibits, equipment and products to be removed from the Show premises on the date and time specified as "Exhibit Removal Deadline" in the Exhibitor Information Package. The Licensor shall be entitled to remove all exhibits, equipment and products of the Exhibitor to any place of storage, and the Exhibitor shall be liable for all additional charges or damages incurred by the Licensor for or by reason of all such property of the Exhibitor left on the Show premises or other environs after such deadline.

**PREVENTION OR INTERRUPTION OF USE OF PREMISES**

The Licensor reserves the right, exercisable in its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable in damages or otherwise by reason of such change. In the event the Show is cancelled because of reasons beyond the control of the Licensor, space rental fees or deposits already made will be returned to Exhibitors on a pro rata basis, after all related expenses incurred by the licensor through the date of cancellation have been met, and the Licensor shall be released from any and all claims for damage which might arise in consequence thereof.

**LABOUR AGREEMENTS**

The Exhibitor agrees to observe all union contracts and labour relation agreements in force, agreements between the Licensor, official contractor service companies and the building in which the Show will take place and the labour laws of the jurisdiction in which the building is located.

**CANCELLATION POLICY**

No amount paid or payable by the Exhibitor hereunder is refundable in the event the Exhibitor does not use the reserved space. The Licensor shall have full power in the interpretation and enforcement of all Rules and Regulations whether contained herein or otherwise and the power to make such amendments thereto and such further rules and regulations governing participation in the Show as it shall consider necessary for the proper conduct of said Show.

If the Exhibitor fails to make any said payments at the time appointed thereof, all rights of the Exhibitor hereunder shall cease and terminate, and any payments made by it on account hereof prior to said time may be retained by the Licensor as liquidated damages for the breach of this Agreement, and the Licensor may thereupon re-license said space. The Licensor may at any time that the Exhibitor fails to pay any indebtedness owed by the Exhibitor to Licensor, after demand, seize and sell any property of the Exhibitor within the Show premises or their environs, either at public auction or by private sale, and may apply the proceeds thereof against such indebtedness, together with its costs, without prejudice to any other rights of the Licensor, and the Exhibitor shall be liable for any deficiency or loss suffered by the Licensor. This license may be terminated by the Licensor at any time on the breach of any of the terms or conditions hereof by the Exhibitor, and thereupon all rights of the Exhibitor hereunder shall cease and terminate, and any payments made by it on account hereof to said termination shall be retained by the Licensor as liquidated damages for such breach, and the Licensor may thereupon re-license said space.

Until this application is accepted by the Licensor, the exhibitor shall be entitled to the return of the rent paid, upon notice in writing to the licensor.

**GENERAL**

In the event that any provision of these terms, conditions and rules shall be found to be illegal or otherwise unenforceable, the balance of these terms, condition or rule is not contained herein. No waiver or permitted variation of any provision hereof shall be taken to permit any future waiver or variation of such provision. The Exhibitor hereby consents to the use of any pictures or other images by the Licensor in the subsequent promotion of this Show or any other show of the Licensor.

There is no representation, warranty or condition made by binding upon the Licensor affecting the subject matter of this Agreement of the said space other than as expressed herein or in the Exhibitor Information Package or in writing signed by the Licensor. Nothing herein shall be construed as constituting the Exhibitor and the Licensor partners, joint ventures or agents of one another. The Exhibitor has read and understands the Rules and Regulations and understands that this application and the contract resulting from it will be subject to these Rules and Regulations. The Licensor reserves the right to determine the eligibility and appropriateness of exhibits before acceptance of this contract. This contract and any disputes that may arise here from shall be interpreted and governed in accordance with British Columbia law. The parties hereby irrevocably attorney to the jurisdiction of the Courts of the Province of British Columbia, it being the intention of the parties that all disputes shall be settled by the Courts of the Province of British Columbia applying the laws of the Province of British Columbia.



## Exhibitor and Display Standards

Exhibitors in all shows produced by ExpoMAX Canada West Coast must comply with the following guidelines.

**A complete explanation of the following items is detailed in the official show exhibitor manuals. This form must be filled out and submitted with the space application.**

1.  **Professional signs are required and expected.** No hand-written or 'home-made' signs. All signs must be made of firm material that does not sag or provision must be made to post the sign properly. Use of duct tape or related materials may not be used to hang signs or used on support mechanisms. Signage for inline 10 x 10 displays in general should not exceed the backdrop height restriction of 8 feet. Show Management has final word on placement and suitability of any sign.
2.  **Insurance.** It is recommended that exhibitors and non-profits, clubs or associations have exhibitor's insurance covering their products and belongings, as well as any liability, for the duration of the show.
3.  **Professional-looking displays are required and expected.** Cardboard /storage boxes used for non-merchandised inventory must be out of sight and not used as display materials. Custom built displays are encouraged. It is up to the exhibitor to ensure all display material conforms to show rules and regulations as posted in the exhibitor manual.
4.  **'Pop-Up' Tents** may not be acceptable for inline 5 x 10 or 10 x 10 exhibit booth displays. Please contact Show Management for further details.
5.  **Exhibitors are not permitted** to hire staff promoters from local Bars or Night Clubs as volunteers, or staff to promote the exhibit or Night Clubs.
6.  **Dress Code is 'Business Casual'** or attire reflective of the product or service the general public may purchase from your company. Dress should at all times reflect the family atmosphere. Proper personal grooming of all your staff should be assumed and includes clean attire and generally courteous public demeanor at all times.
7.  **Retail exhibitors are not to sell or display inappropriate clothing or products.** (i.e. slang, slurs, racist, sexist or offensive language, products for drug use, or explicit videos). Show Management has final word on placement and suitability of any product displayed.
8.  **Use of space by exhibitors should not infringe on aisles.** This includes areas for trying on clothes or viewing areas for multimedia presentations. Sound levels must be monitored to be respectful of your neighbours.
9.  All retail exhibitors must provide documents stating the services/warranty of the products or services they offer for sale at the show with a copy of their return/refund policy. **Exhibitors must provide receipts.** Charities must provide receipts for all donations.
10.  It is the exhibitor's responsibility to be aware of show hours. Displays and products must remain in full service up to closing. **Early break down/move out is not permitted.** Show Management will charge a penalty and/or withhold display space for subsequent shows.
11.  Show Management reserves the right to enforce the above Exhibitor Display Standards.

**I have agreed to all of the above Exhibitor Standards.**

Name: \_\_\_\_\_ Exhibiting Company: \_\_\_\_\_  
(Please Print)

Signature: \_\_\_\_\_ Date \_\_\_\_\_



## **Important Notice Occupational Health and Safety Acknowledgement**

Dear Exhibitor:

Show Management **requires** that all exhibitors review, sign and return the attached form to acknowledge their acceptance and understanding of its contents.

All show sites are now deemed "Construction Sites" which requires that all persons involved in the set up and tear down of a show be appropriately equipped for such an environment. Consequently, the provisions of WorkSafe BC and the Worker's Compensation Act and its regulations, including the Occupational Health and Safety Regulations (particularly the regulations dealing with Construction Projects) are applicable to all shows, including the Pet Lover Show.

Show Management requires that all exhibitors adhere to the highest standards of safety when setting up and tearing down an exhibit and take every reasonable precaution to protect the health and safety of workers. It is requested that all exhibitors respect and comply with the WorkSafe BC and the Worker's Compensation Act and Occupational Health and Safety Regulations and ensure the following:

- That all workers involved in the set up and tear down of the show are competent to perform their assigned duties.
- That the workers are provided with information, instruction and supervision to protect the health and safety of the worker and that every precaution reasonable for the circumstances is taken to protect the worker.
- Where prescribed, safety equipment, materials and protective devices are provided and that such equipment, materials and protective devices are in good condition. This includes safety shoes, gloves, safety glasses and hard hats
- That the equipment, materials and protective devices provided are used as prescribed.
- That a copy of the Worker's Compensation Act and the Occupational Health and Safety Regulations are readily available for review by the employer's workers and, at each workplace where workers of the employer are regularly employed, post and keep posted a notice advising where the copy is available for review
- As an exhibitor, it is your responsibility to contact all the people who will be involved in the assembling and dismantling of your booth/display, including staff and outside contractors, to ensure that they are fully briefed on the health and safety requirements of working in this environment.
- Exhibitors will be held accountable, at all times, for the health and safety of those working for them on the show floor.

The above list is not intended to be complete or exhaustive. Please consult the WorkSafe BC regulations for further information regarding your obligations under the Act.

**PLEASE SEE NEXT PAGE FOR SIGNATURE REQUIREMENT  
MUST BE RETURNED WITH SPACE APPLICATION FORM**

**NO BOOTH SPACE APPLICATION WILL BE APPROVED WITHOUT THIS  
SIGNED LETTER ON FILE.**



## Safety Acknowledgement Form

I, the undersigned, acknowledge that I have read and understood the Occupational Health and Safety requirements. I agree to comply with and abide by all statutes and regulations that establish safety requirements, including but not restricted to the provision of the Worker's Compensation Act and Occupational Health and Safety Regulations thereunder, and will cooperate with Show Management in the establishment and enforcement of safe working procedures.

I also hereby confirm that, as an Exhibitor I am considered "Prime Contractor" of my contracted exhibit space. I currently maintain and will maintain at the time of the show, adequate insurance to cover against any losses sustained or damages suffered, to personnel or to property arising out of any accidents or mishaps which may occur before, during or after the show attributable to exhibitor negligence in setting up or tearing down the exhibit. I will also carry adequate insurance to cover against any losses sustained or damages suffered, to personnel, property and the general public arising out of any accident or mishaps which occur during the show hours within my contracted space.

Further, I agree to indemnify and save harmless the Pet Lover Show, and ExpoMAX Canada Inc. dba ExpoMAX Canada West Coast from all claims, demands, actions, or causes of action and against any liability for damages, losses, expenses, fines and penalties of whatever kind or nature, arising out of any accidents or mishaps which may occur before, during or after the show which may be attributable to exhibitor negligence or breach of the Worker's Compensation Act and its regulations in setting up or tearing down the exhibit, including limiting the generality of the foregoing, any fines or penalties assessed against the Indemnified under the Worker's Compensation Act and/or Occupational Health and Safety Regulations.

In the event that the Indemnified Parties become involved in a charge, prosecution, civil litigation or any other legal proceeding under or related to the Worker's Compensation Act and its regulations arising out of or related to a breach of the contract or my performance or lack of performance of the contract or the violation of the Worker's Compensation Act and its regulations, then, as an Exhibitor, I agree to be liable for, indemnify and pay the Indemnified parties' fine, penalty, judgment, debt, damages and reasonable legal fees.

I hereby declare that I have read, understood and agreed to be bound by the foregoing.

Exhibiting Name/ Company Name: \_\_\_\_\_

Print Name: \_\_\_\_\_

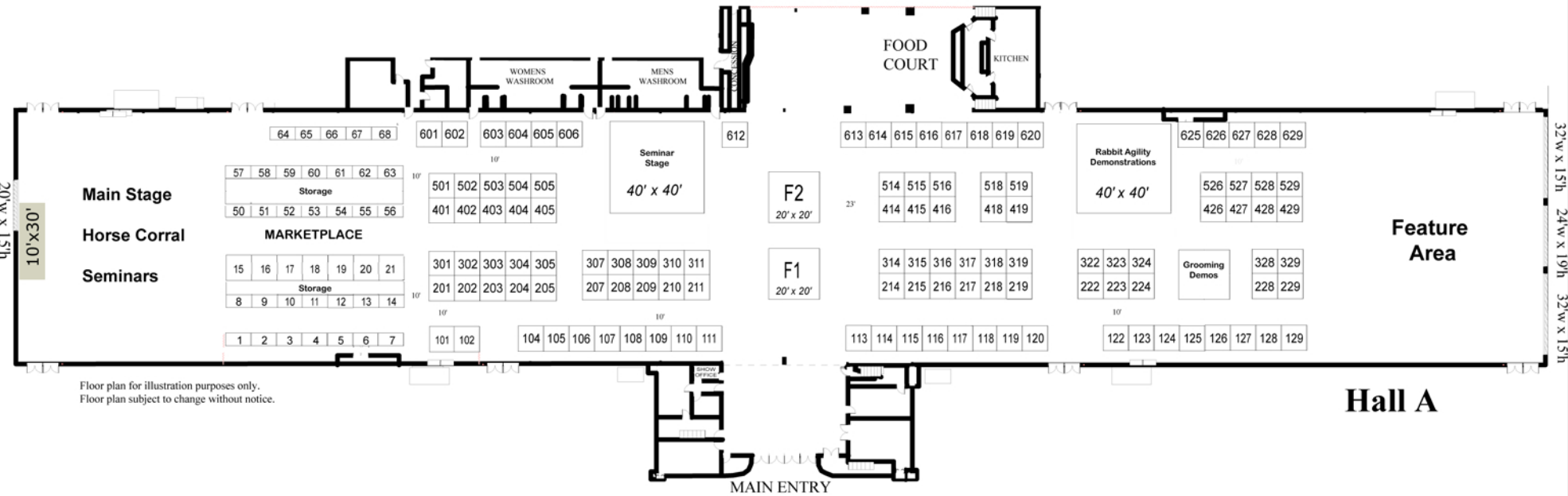
Signed: \_\_\_\_\_  
(I have authority to represent the contracting company listed above)

Dated this \_\_\_\_\_ day of \_\_\_\_\_.

**Fax or mail completed form to:**  
**ExpoMAX Canada West Coast - Show Office,**  
**Box 178, Unit 800 – 15355 24th Avenue, Surrey, B.C. V4A 2H9**  
**Fax: 604-535-1463**

**Petlover**  
show

February 16-17, 2013



Floor plan for illustration purposes only.  
Floor plan subject to change without notice.